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MEDIA PRODUCTIONS

## **Top 7 Tips for selecting your wedding videographer**

### **1. Talented wedding filmmakers' schedules fill up fast, so book early**

Once you have scheduled a wedding date, you should waste no time in starting your search for your videographer. The most talented ones are booked heavily in advance, so make shopping for a videographer a top priority.

### **2. Ask friends and family for referrals**

People will often talk about what went wrong at their wedding, and what vendors NOT to use, but most satisfied clients don't talk enough about the amazing vendors! How do you find out about the good ones if no one is talking? Just ask! I'm sure once you start asking around, you'll find a few people you know who were delighted with their wedding film.

### **3. Check out magazines and blogs**

Don't look for the big budget companies who advertise here! Rather; seek out the sections of the magazine or blog that are dedicated to showcasing the "real weddings." Magazines will showcase the photographer's pictures from the wedding and also list other vendors who worked on the wedding, such as the videographer, and blogs can showcase both the video and photographs from the event. These "real wedding" features are handpicked by the editor and feature only the best and most unique vendors.

### **4. Search the internet**

Once you have asked for referrals and checked out the "real weddings" featured by blogs and magazines that you love, you can always use the internet to help refine your search. You can use Google to search for reviews of the studios you are interested in learning more about, and third party sites like Wedding Wire or OneWed for third party ratings and reviews as well. Also, be sure to check out the Better Business Bureau for any possible problems or complaints against a studio you may be interested in using to produce your wedding film.

### **5. Personality, personality, personality**

When you first have the opportunity to speak with the studio, the conversation should be fun, relaxed, and informative. Make sure you vibe with the studio from the first telephone call, all the way until the delivery of your film.

### **6. Review portfolios**

When looking at a videographer's collection of work, focus on finding videos that capture your attention emotionally. You should immediately fall in love with the work when you see it. Once you have narrowed your list to one or two videographers, ask each of them to show you a full



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wedding film. This will give you a much better idea as to what you can expect than a variety of samples from different weddings.

#### **7. Ask plenty of questions**

Whether you choose an in-person consultation or a telephone consultation, you have to take the opportunity to ask what is important to you. Each bride & groom will have a different set of concerns, but here are some important questions to start off with:

- a. How long have you been in business?
- b. What separates you from other videographers?
- c. Do you use on camera lights?
- d. Do you shoot in high definition, and will I receive my wedding on high definition Blu-ray discs?
- e. Do I get to choose music for my film?
- f. What are the costs for the various levels of coverage?
- g. What are the payment terms?

#### **About Absolute Media Productions, L.L.C.**

Founded in 2005, Absolute Media Productions is the first and only invite-only wedding cinematography studio, having helped to lead the movement to change the consumer outlook on traditional wedding videography. Just as the photojournalic style was responsible for revolutionizing upscale wedding photography, the cinema-like movie style that is employed by Absolute Media Productions is changing the landscape of wedding videography. Making use of a modern, avant-garde approach, and utilizing techniques found in major motion pictures, the studio has become the first choice for discriminating brides and grooms that aspire for a luxury wedding film. The studio's award-winning video artists capture and create awe inspiring wedding films that are representative of each client's individual personality and style. For more information, contact Absolute Media Productions at 866-550-MEDIA or visit [www.AbsoluteMediaProductions.com](http://www.AbsoluteMediaProductions.com)